# CELEBRATING

# THE COLOR OF

Whether b2b or b2c, remember color identifies who you are, what you do and how you do it. A brand's emotional impact is demonstrated through words, images and yes, most certainly through color.

Color speaks volumes about your brand to your target audiences.

So, what does green say about a brand?

What does it mean?

#### LOTS OF BRANDS PROUDLY WEAR GREEN.





















**GROUPON** 



## MANY OF OUR CLIENTS WEAR GREEN.



















It's environmental, peaceful, sustainable, ambitious, growth.

### WHAT IS YOUR BRAND COLOR SAYING ABOUT YOU?



## HAPPY ST. PATRICK'S DAY!



