Congratulations to the Color Purple

Pantone Color of the Year 2018 Ultra Violet

Calm Stability of **BLUE**

Fierce Energy of RED

The Mystic PURPLE

Consumer and business facing brands demonstrate an emotional impact through words, images and of course, color.

Without making a sound, color creates distinguishing noise in a business's target market.

What is purple saying about a brand?

What does it mean?

MORE AND MORE BRANDS ARE CONFIDENTLY WEARING PURPLE

















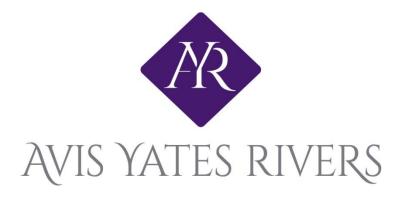
monster

SOME OF OUR CLIENTS PROUDLY WEAR PURPLE.









PURPLE

It's royal, noble, luxurious, powerful, ambitious, mysterious and spiritual.

What does your brand's color say about you?

