



HAPPY APRIL FOOLS DAY!

Our Top 18 Marketing Jokes

April 1st, 2022

Knock, Knock!

Who's there?

Our new e-book.

Our new e-book who?

We only ask that you fill out the following 14 fields for a free copy of this punchline.

# What is the best place to bury treasure?

Page 2 of Google. Nobody looks there.

How many marketers does it take to  
screw in a light bulb?

None – they've automated it.

I nicknamed my cat “The Vast Majority of Social Media,” because he doesn’t like me, follow me, or share anything.

If we were to launch a new beer brand, we would name it “Occasionally”. So, when asked, we could say, “I only drink occasionally”.

Did you hear about McDonald's trying to get into the high-end steakhouse market? It was a Big McSteak.

# Why don't marketers like trampolines?

They're scared of high bounce rates.



# Knock, Knock!

Who's there?

# Long-tail keywords!

Long-tail keywords who?

Knock-knock jokes, best knock-knock jokes, funniest clean knock-knock jokes, knock-knock jokes about marketing, jokes for kids, knock-knock jokes for kids, funniest kids' knock-knock jokes about marketing.

A web programmer's wife sends him to the store with instructions:

“Get a loaf of bread . . . And if they have eggs, get a dozen.”

**He comes home with a dozen loaves of bread and tells her, “They had eggs.”**

# Art Director's Reality:

**If three designs are shown to the client, your least favorite will be chosen.**

**If two designs are shown, a third will be requested. If provided, then one of the first two will be chosen.**

The more detailed a FAQs section is...

**The less likely it has the answer to your problem.**

To steal ideas from one source is called plagiarism.

**To steal from many is called blog research.**

All my mommy's imaginary friends.

... are on something called "Facebook"

# An SEO expert walks into a bar . . .

**... bars, tiki bar, beer garden, lounge, night club, tavern, pub, watering hole, alehouse, vineyard . . .**

# How did Yoda get his first lead?

He used the Sales Force.



# Why did Dracula fail at B2B sales?

He was great with a single decision maker, but got nervous in front of stakeholders.

Working from home is a study in irony: I send a lot of Slacks, but I'm rarely wearing pants.

# Why do digital marketers make bad tap dancers?

They expect to be paid per click.

Thank you!