

EXECUTIVE AI PROMPT PACK FOR GROWTH

AI is most effective when paired with **clear positioning, strong inputs, and strategic context.**

These prompts are designed to accelerate your thinking, not replace it.

1) AI for Market Research

The Prompt:

Act as a B2B market analyst for the [your industry] sector. Identify the three most significant market trends affecting mid-market companies in the next 12–18 months. For each trend, describe the risk of inaction and the opportunity for early movers.

What AI Surfaces:

- Trends: Emerging forces shaping your category
- Risks: Market share erosion, positioning gaps
- Opportunities: Early mover advantages

2) AI for Competitive Analysis

The Prompt:

Identify the top five competitors in [your market] serving [your target segment]. For each, describe their apparent positioning, key messaging themes, and perceived strengths. Then identify the positioning gap that a challenger brand could most credibly own.

What You Gain:

- Competitor positioning clarity
- Outside-in market perception
- White space opportunities

3) AI for Executive Communication

The Prompt:

Rewrite the following email for a C-suite audience. Make it concise, outcome-focused, and eliminate any passive voice or unnecessary preamble. Preserve my core message but elevate the executive tone: [paste your draft].

What it Delivers:

- Concise, confident communication
- Stronger subject lines
- Consistent executive tone

4) AI for Data Analysis & Decision Support

The Prompt:

Analyze the following performance data and summarize key insights, underlying issues, and recommended actions for a VP-level audience. Prioritize what is most likely impacting results and where to focus next: [paste data].

What You Gain:

- Clear insights
- Root cause identification
- Actionable recommendations

5) AI for Strategic Planning

The Prompt:

Act as a strategic advisor for a [company type] operating in [industry]. Based on the following description, identify three growth opportunities, three risks, and the top strategic priorities for the next 12 months: [insert company overview].

What You Gain:

- Structured strategy
- Clear priorities
- Leadership readiness

6) AI for Content & Thought Leadership

The Prompt:

Generate five thought leadership topics for a [industry] company targeting [audience]. Each topic should address a key challenge, reflect a differentiated perspective, and position the company as an authority.

What You Gain:

- Content pipeline
- Audience alignment
- Authority positioning

7) AI for Website Messaging Clarity

The Prompt:

Review the following company description and explain what the company does, who it serves, and what differentiates it. Identify any areas that are unclear, generic, or difficult to interpret: [paste website copy].

What You Gain:

- Clarity feedback
- Messaging gaps
- AI interpretation insight

8) AI for Meeting Preparation

The Prompt:

Prepare a briefing for a meeting with [company or audience type]. Include likely priorities, key questions to ask, and strategic considerations to address.

What You Gain:

- Faster prep
- Better questions
- Stronger conversations

9) AI for Problem Solving

The Prompt:

Given the following business challenge, identify the root causes, potential solutions, and recommended next steps. Prioritize solutions based on impact and feasibility: [insert challenge].

What You Gain:

- Structured solutions
- Prioritized actions
- Faster decisions

10) AI for Executive Summaries

The Prompt:

Summarize the following content into a concise executive briefing. Focus on key takeaways, business impact, and recommended actions: [insert content].

What You Gain:

- Clear summaries
- Time savings
- Better alignment

NEXT STEP

To understand how AI is impacting your visibility, positioning, and growth:

Schedule a complimentary 30-minute AI for Growth Session with Delia Associates

- Call: **(908) 534.9044**
- Email: **info@delianet.com**
- Visit: **delianet.com/contact-us**